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NEWS IN OUR REGION

Winter Storm Watch

With the weather changing, it is essential to plan ahead for Winter storms. Providing your community with internet accessible emergency snow routes and guidelines not only heightens awareness, but also gives the street maintenance crews a chance to improve road conditions with minimal interruption.

Stay ahead of the storm and begin prioritizing routes that will ensure safe travel and accessibility for emergency services, school buses, and commuters. Allow WCNDD to assist you in creating an Emergency Snow Routes map that can be made available on your community website.

See other communities that have already begun planning ahead at the following links [Ogallala Snow Routes](#) or [Sidney Snow Routes](#).



Keeping Our Prairies Clean

Scrap Tire Clean-up Grants

"Our residents were truly grateful to have the opportunity to get rid of all of their scrap tires. The event was a tremendous success for Furnas County," Roger Powell, Planning & Zoning Administrator.

The Nebraska Department of Environmental Quality (DEQ) will have grant funds available for regional scrap tire clean-up projects. Grant funds will pay for staff time during tire collection, advertising, and tire hauler costs. The application deadline is anticipated to be February 1, 2016 with awards being made by DEQ in early May. Communities and Counties are eligible to apply for funding.

WCNDD can assist you with the application process.

Contact CJ Poltack via email at cjpolmack@west-central-nebraska.com or by phone at 308-284-6077 by December 31st. Applications will need to be approved during your January meeting to be ready for submission on February 1st.





The Power of the Plan

Efforts and courage are not enough without purpose and direction.

~ John F. Kennedy

With the end of the year closing in on us, many turn to making New Year's Resolutions. This practice can be very helpful in business as well. Here are some guideline questions to help you get the most out of planning for the new year.

Reflection

- *What are you thankful for in your business?*
- *What important milestones did your business hit this year?*
- *Did you hit the goals you had set last year? If not, why?*
- *What is truly working for you and what isn't?*
- *Have you evaluated all parts of your business including employee retention, marketing plan, target market, margins, cash flow, etc.?*
- *Have you been true to your mission?*

Planning

- *Does your business need to pivot?*
- *Do you need to simplify your business?*
- *Do you need to expand your model?*
- *Are there better ways to reach your target market?*
- *Is there training or education you need?*
- *Do you have any big expenses that are added items in your budget? If so, how will you finance them?*
- *What time frame does this plan cover? One of the biggest keys to remember is that it makes sense to you.*

Do you have something that may benefit the region and is a good fit for our newsletter?

Contact Kathy: kbourque@west-central-nebraska.com

Meet the Clerk



Introducing:

Erin Anderson
Village of Brady

Erin grew up in Northern California and moved to Anchorage, AK when she was 19. She moved to Nebraska in 2011 and started as the Clerk for the Village of Brady in August, 2014.

While she has business expertise in construction and accounting, she finds the challenges of this position to be stimulating since she is constantly learning something new. Her hobbies include joining the Volunteer Fire Department and becoming an Emergency Medical Responder.

Her favorite part of the job is organizing events like Santa Night that features fun for kids of all ages. Her main goal for Brady is to continue to foster teamwork between the community and the Village and to get others involved.